GEETHANJALI
COLLEGE OF ENGINEERING AND TECHNOLOGY

KNOWLEDGE | INNOVATION | EXCELLENCE

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Cheeryal (V), Keesara (M), Medchal District, Telangana – 501301

DEPARTMENT OF MANAGEMENT STUDIES

The Finance and Trading Club

EVENT REPORT

International Webinar on

Introduction to Securities Market & Prevention of Financial Frauds

On the occasion of IOSCO World Investor Week 2026

Date: 6th October 2026 | **Time:** 6:00 PM | **Mode:** Online (Zoom)

Resource Person: Dr. P. Karthika

1. EVENT DETAILS

Title of the Session	Introduction to Securities Market & Prevention of Financial Frauds
Type of Event	International Webinar
Programme	SEBI SMARTs Investor Awareness Programme, supported by BSE Investors' Protection Fund
Occasion	IOSCO World Investor Week 2026
Organized by	The Finance and Trading Club, Department of Management Studies, GCET
Start Date & End Date	06 October 2026 (Tuesday)
Time	6:00 PM – 7:00 PM (IST)
Duration	1 Hour
Schedule	Single session
Mode	Online (Zoom)
Target Audience	MBA students, faculty and all interested participants
Session Link	
Social Media Link	

2. OBJECTIVES

The webinar was organized with the following objectives:

1. To introduce participants to the basics of the financial system and the securities market.
2. To build awareness of smart investing practices and the investment opportunities available to individuals.
3. To educate participants on investor rights and the grievance redressal mechanisms available in India.
4. To create awareness about common financial frauds and scams, and the precautions to avoid them.
5. To highlight career opportunities in the financial services sector.

3. EXPECTED OUTCOMES

On completion of the webinar, participants will be able to:

1. Explain the role of money and distinguish between active and passive income.
2. Compare investment options using basic metrics such as P/E ratio, book value and dividend yield.
3. Identify the warning signs of financial frauds and scams.
4. Use the investor protection and grievance redressal channels provided by regulators.
5. Recognise career paths available in the financial services sector.

4. MAPPING WITH POS / PSOS AND SDGS

Programme Outcomes (POs)

PO	Description and Relevance
PO1	Apply knowledge of management theories and practices to solve business problems – *applied through concepts of income, investment metrics and dividend yield.*
PO2	Foster analytical and critical thinking abilities for data-based decision making – *applied through the comparative case of two listed companies.*
PO4	Ability to understand, analyze and communicate global, economic, legal and ethical aspects of business – *applied through securities regulation, investor rights and fraud prevention.*

Sustainable Development Goals (SDGs)

SDG	Relevance
SDG 4	Quality Education – financial literacy and investor education
SDG 8	Decent Work and Economic Growth – responsible investing and careers in financial services
SDG 16	Peace, Justice and Strong Institutions – awareness of frauds and regulatory protection mechanisms

5. EXPERT / SPEAKER DETAILS



Dr. P. Karthika

Associate Professor – Finance & Management
College of Business and Economics,
Kebri Dehar University, Ethiopia

Director, Brighture Edutech Solutions, Coimbatore

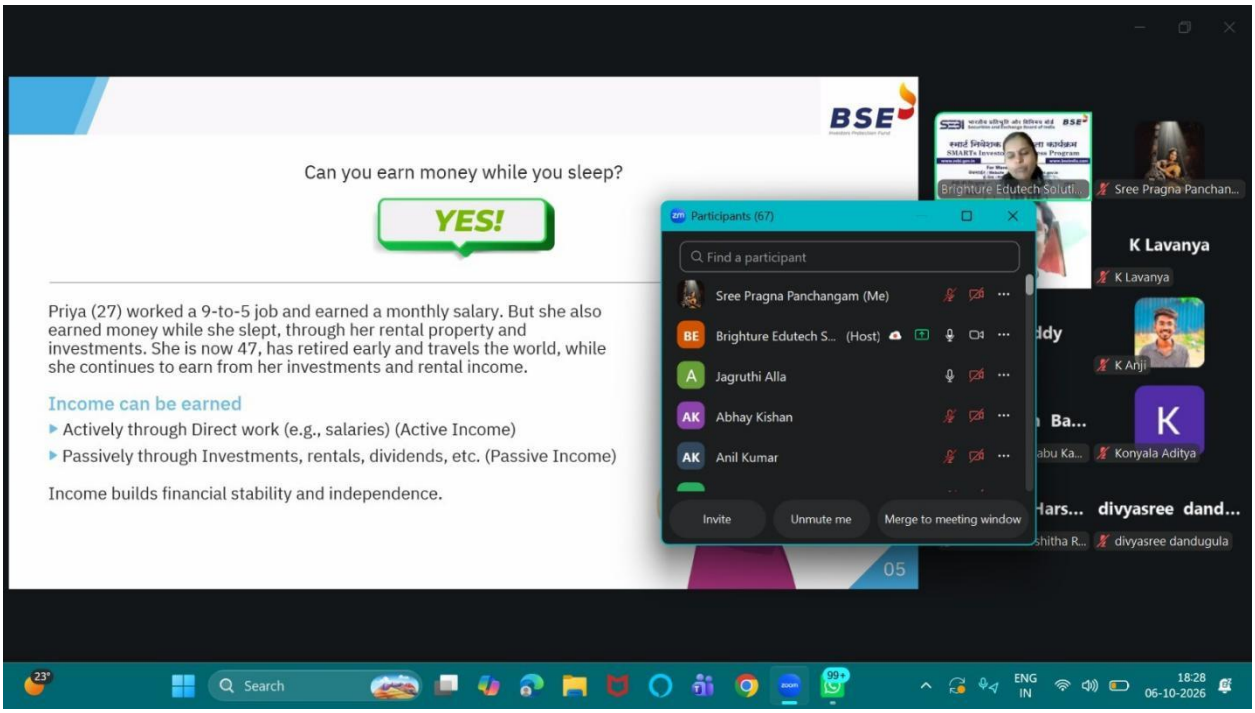
Name	Dr. P. Karthika
Designation	Associate Professor – Finance & Management
Organization	College of Business and Economics, Kebri Dehar University, Ethiopia

Brief about the Expert

Dr. P. Karthika is an Associate Professor of Finance and Management at the College of Business and Economics, Kebri Dehar University, Ethiopia, and Director of Brighture Edutech Solutions, Coimbatore. She is a SEBI SMART (Securities Market Trainer) and an NISM empanelled resource person, and is actively engaged in conducting investor education and financial literacy programmes for students, professionals and the public.

6. PARTICIPANTS' DETAILS

Total No. of Participants	67
Total No. of Staff (Teaching / Non-teaching)	12
Source	Zoom participant list, 06-10-2026



Zoom participants panel showing 67 attendees (06-10-2026, 6:28 PM)

7. BRIEF WRITE-UP OF THE EVENT

The Finance and Trading Club of the Department of Management Studies, Geethanjali College of Engineering and Technology, organized an International Webinar on **"Introduction to Securities Market & Prevention of Financial Frauds"** on 6 October 2026 at 6:00 PM through Zoom. The webinar was conducted on the occasion of IOSCO World Investor Week 2026 under the SEBI SMARTs Investor Awareness Programme, supported by the BSE Investors' Protection Fund. A total of 67 participants, including MBA students and faculty members, attended the session.

The programme was coordinated by **Dr. K. Sharath Babu**, Professor, DMS, under the convenorship of **Dr. B. Shravani**, Associate Professor and Head, DMS. The resource person, **Dr. P. Karthika**, opened with "Understanding Money", using the example of a young professional to explain money as a medium of exchange and its role in meeting basic needs and achieving long-term goals such as owning a house, higher education and a comfortable retirement.

She then distinguished between **active income**, earned through direct work, and **passive income**, earned through investments, rentals and dividends. Through an illustrative case of an individual who retired early by building investment and rental income, she explained why multiple income streams are essential for financial security, financial freedom, reduced stress and a secure retirement.

A practical case on dividend income compared two listed companies on market capitalisation, P/E ratio, book value and dividend yield. For an investment of Rs. 1,00,000, Company 1 (dividend yield 13.4%) offered an estimated annual dividend of Rs. 13,400, while Company 2 (dividend yield 15.8%) offered Rs. 15,800. The session further covered smart investing practices, investor rights and grievance redressal, common financial frauds and scams, and career opportunities in the financial services sector.

The webinar concluded with an interactive question-and-answer session in which participants responded actively through the chat. The session was informative and enabled participants to build sound financial literacy for a safer financial future.

8. GEOTAGGED PHOTOGRAPHS

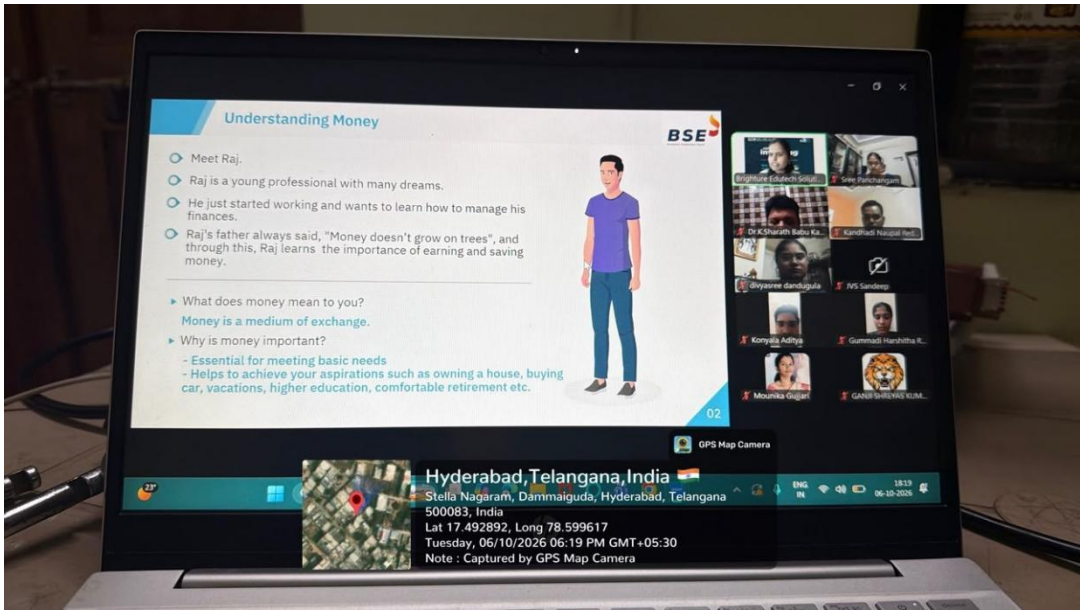


Fig. 1: Session on "Understanding Money" with participants (geotagged, 06-10-2026, 6:19 PM)

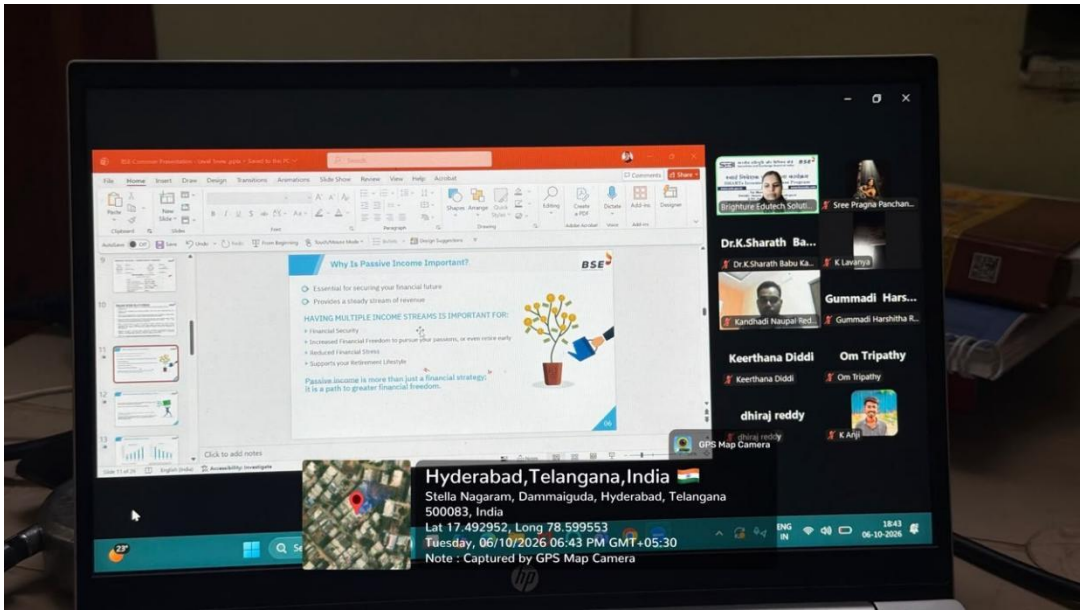


Fig. 2: "Why Is Passive Income Important?" (geotagged, 06-10-2026, 6:43 PM)

GEOTAGGED PHOTOGRAPHS (CONTD.)

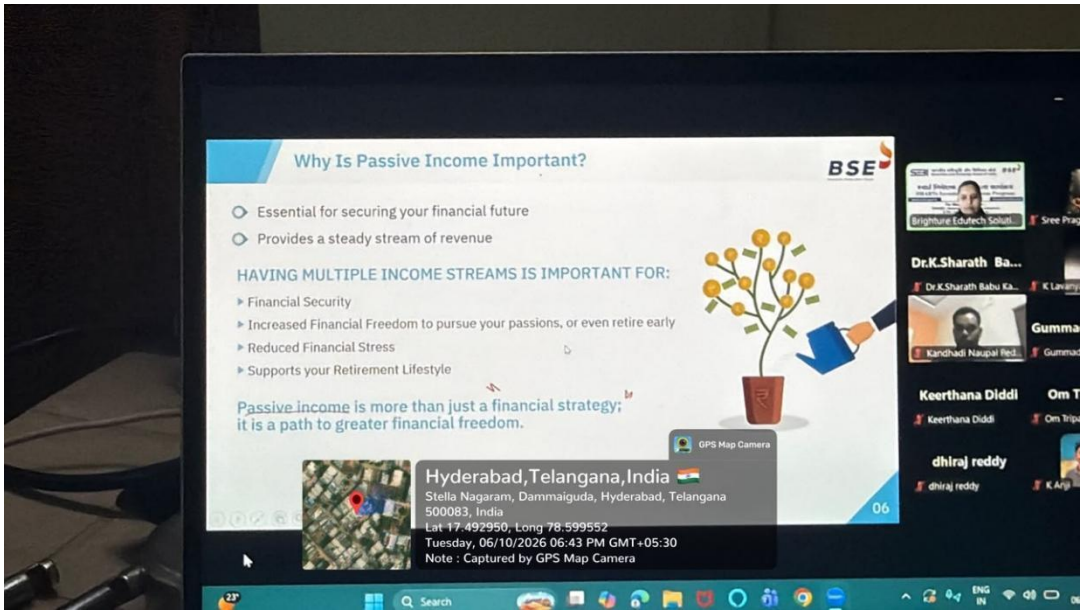


Fig. 3: Multiple income streams and financial freedom (geotagged, 06-10-2026, 6:43 PM)

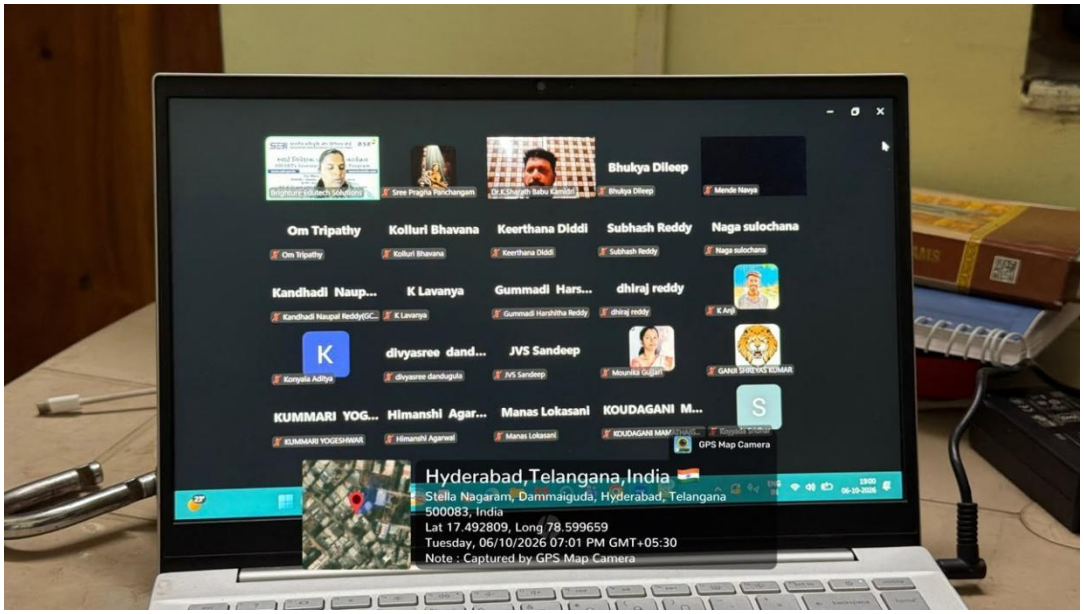


Fig. 4: Gallery view of students and faculty attending (geotagged, 06-10-2026, 7:01 PM)

SCREENSHOTS OF THE SESSION

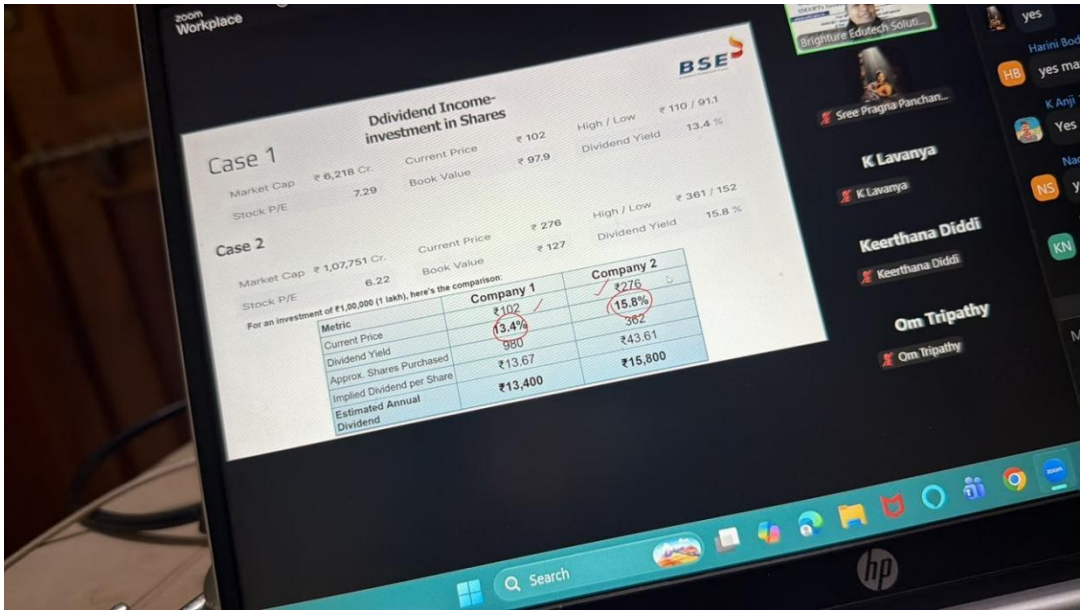


Fig. 5: Case study – dividend income investment in shares

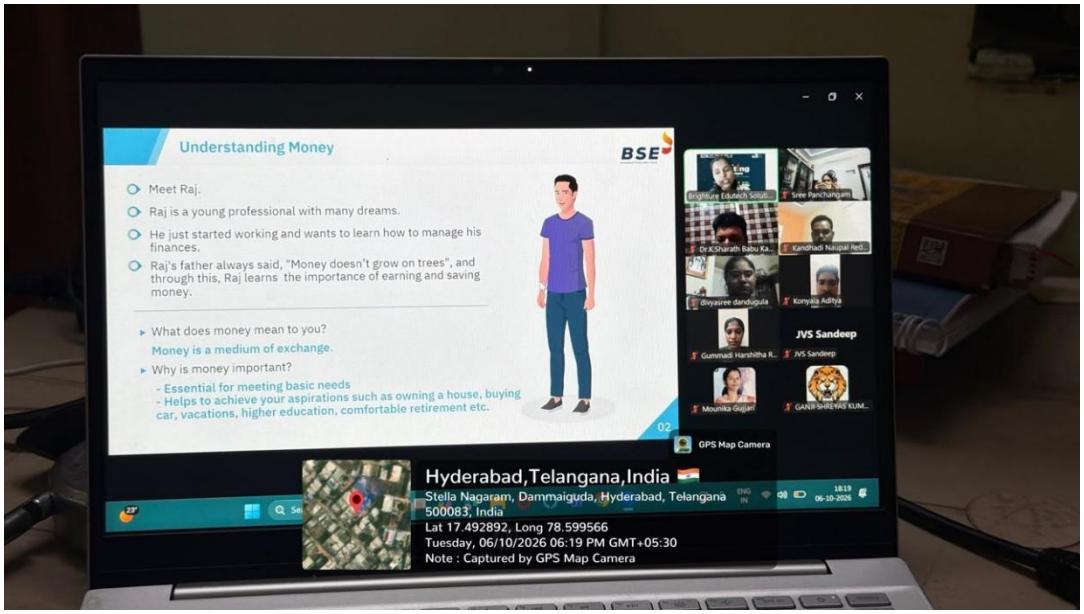


Fig. 6: Resource person addressing participants (geotagged, 06-10-2026, 6:19 PM)

9. ORGANIZING COMMITTEE

Convenor	Dr. B. Shravani Associate Professor & Head, Department of Management Studies
Coordinator	Dr. K. Sharath Babu Professor, Department of Management Studies
Organized by	The Finance and Trading Club, DMS

Coordinator
Dr. K. Sharath Babu

Convenor & HoD
Dr. B. Shravani

ANNEXURE – EVENT POSTER

